



# Save the Date

## Sunday, May 19, 2019

MEALS ON WHEELS SAN FRANCISCO  
32<sup>ND</sup> ANNUAL STAR CHEFS & VINTNERS GALA

**NOURISHING THE WHOLE PERSON**

Contact David Miranda at 415-343-1280  
or [dmiranda@mowsf.org](mailto:dmiranda@mowsf.org) for more information

# STAR CHEFS & VINTNERS GALA

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## WHAT

San Francisco's most exciting food and wine event returns as Meals on Wheels San Francisco presents the 32nd Annual Star Chefs & Vintners Gala.

Each year, Northern California's most illustrious chefs and vintners come together for this epicurean extravaganza, which features an hors d'oeuvre and wine reception, seated, three-course dinner and lavish dessert reception.

Nancy Oakes of Michelin-starred Boulevard will serve as Gala Chef Chair for the 16th year. Last year, the Gala raised \$3.2 million, providing more than 660,000 nutritious meals to San Francisco's homebound seniors.

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## WHEN

Sunday, May 19, 2019

4:00–11:00 P.M.

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## WHERE

Fort Mason Center, Festival Pavilion, San Francisco

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## HOW/INFO

Call 415-343-1268 or visit [www.mowsf.org](http://www.mowsf.org)



# OUR 2018 CORPORATE SPONSORS

## DIAMOND-STAR SPONSORS



## PLATINUM-STAR SPONSORS



## GOLD-STAR SPONSORS



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## BRONZE-STAR SPONSORS

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## MEDIA SPONSOR



# OUR PATRONS AND AUDIENCE

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## ATTENDEE INFORMATION

- 1000 guests
  - 90% from greater Bay Area
  - 55% female, 45% male
  - Contribute between \$5,500 and \$150,000 per household annually
  - Come from high net worth households with a dual income greater than \$450,000 annually
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## 2018 GALA SPENDING STATISTICS

- Average Winning Silent Auction Bid — \$613
  - Average Winning Live Auction Bid — \$53,000
  - Average Fund-A-Route Bid — \$5,000
  - Highest Fund-A-Route Bid — \$100,000
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## LIVE AUCTION

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### TOP PACKAGES FROM 2018 GALA

#### AUCTION LOT #12

Luxury Gulfstream 200 to Cabo for 3 Nights at the #1 Hotel in Mexico by Travel+Leisure, The Resort at Pedregal, Fishing for a Fresh-Caught Meal with Gerald Hirigoyen and Nancy Oakes.

*Winning Bid: \$100,000*

#### AUCTION LOT #13

Lazy Bear's David Barzelay Comes to You: Dinner for 8 in Your Home, with Wine by Paul Einbund.

*Winning Bid: \$80,000*

#### AUCTION LOT #7

A Singular Evening at Promontory. Dinner for 8 featuring SingleThread Farms' Chef Kyle Connaughton, Hosted by Will Harlan at Promontory Winery, with an Overnight Stay at Meadowood.

*Winning Bid: \$75,00*

#### AUCTION LOT #9

Nancy Oakes and Gary Danko — Visit Nancy's Healdsburg Home Where She & Gary Prepare Dinner for 8.

*Winning Bid: \$75,00*

#### AUCTION LOT #14

Two Couples Experience Three Nights in London the Nancy Oakes Way!

*Winning Bid: \$65,00*



## 2018 STAR CHEFS

- 1760 Restaurant** ★ Carl Foronda  
**A16 San Francisco** ★ Nicolette Manescalchi  
**Absinthe Group** ★ Michael Aguilar  
**Acacia House** ★ Cole Dickinson  
**The Alembic** ★ Rachel Aronow  
**Alexander's Steakhouse** ★ Marc Zimmerman  
**All Spice and North** ★ Sachin Chopra  
**Amara** ★ Louis Maldonado and AnnMarie Catrambone  
**b. patisserie** ★ Belinda Leong  
**Bacchus Restaurant Group** ★ Janina O'Leary  
**Bar Agricole** ★ Seth Stowaway  
**barbacco** ★ Jesus Escobar  
**The Battery** ★ Nicolai Lipscomb  
**Bellota** ★ Ryan McIlwraith  
**BIX** ★ Emmanuel Eng  
**Bluestem Brasserie** ★ Lori Baker  
**Bo Bakery** ★ Beth Setrakian  
**Boulevard Restaurant** ★ Nancy Oakes, Dana Younkin and Ilan Ades  
**Cafe de la Presse** ★ Patrick Albert and Laurent Manrique  
**Cala** ★ Gabriela Cámara  
**Californios** ★ Val M. Cantu  
**Canela Bistro and Wine Bar** ★ Mat Schuster  
**The Cavalier, Marlowe, Park Tavern** ★ Emily Luchetti  
**The Caviar Co.** ★ Petra Bergstein  
**Che Fico** ★ David Nayfeld  
**The Commissary** ★ Robbie Lewis  
**Copita Tequileria y Comida** ★ Joanne Weir and Daniel Tellez  
**Dum Indian Soul Food** ★ Rupam Bhagat  
**Dynamo Donut** ★ Sara Spearin  
**E & O Kitchen and Bar** ★ Sharon Nahm and Michael Siegel  
**EPIC and Waterbar** ★ Parke Ulrich, Dirk Tolsma, Erica Land and Jessica Penner  
**Farallon** ★ Jason Ryczek  
**flour + water and Central Kitchen** ★ Thomas McNaughton and Ryan Pollnow  
**Foreign Cinema** ★ Gayle Pirie and John Clark  
**Four Star Seafood** ★ Adrian Hoffman, Ismael Macias and Justin Mauz  
**Greens** ★ Annie Sommerville, Jeremy Nelson and Katie Reicher  
**Hakkasan** ★ Jason Xu and Yan Xu  
**Hog Island Oyster Co.** ★ Benjamin Sykes  
**Humphry Slocombe** ★ Jake Godby  
**Iyasare** ★ Mike Jarchow, Juliet Fine and Yuji Ishidate  
**Jackson Family Wines** ★ Justin Wangler and Tracy Shepos Cenami  
**Jardinière** ★ Audie Golder and Matt Roberts  
**Kara's Cupcakes** ★ Kara Lind  
**La Mar Cebicheria Peruana** ★ Daniel Morales  
**La Toque** ★ Ken Frank  
**Le Colonial** ★ Tuan Phan  
**Lord Stanley** ★ Carrie and Rupert Blease  
**M.Y. China** ★ Martin Yan and Tony Wu  
**The Majestic Yosemite Hotel** ★ Paul Janeway  
**Michael Mina** ★ Raj Dixit  
**Mourad** ★ Mourad Lahlou  
**Murray Circle** ★ Ethan Howard  
**Navio at the Ritz Carlton HMB** ★ Jason Pringle, Aurelien Revil-Signovat and Xavier Salomon  
**Nico** ★ Nicolas Delaroque  
**Nopa** ★ Laurence Jossel  
**One Market** ★ Mark Dommen  
**The Oyster Girls & California Caviar Company** ★ Aluxa Lalicker, Jazmine Lalicker and Jared Smithson  
**PABU Izakaya and The Ramen Bar** ★ Ken Tominaga and Paul Piscopo  
**Paella del Reyes** ★ Thomas Meckfessel  
**Parallel 37 at The Ritz-Carlton, San Francisco** ★ Thiago Frare  
**Perbacco** ★ Staffan Terje and Kelsey Coulson  
**Piccino** ★ Chandler Diehl and Anne Alvero  
**Piperade** ★ Gerald Hirigoyen  
**Plumed Horse** ★ Peter Armellino  
**Poggio Trattoria** ★ Benjamin Balesteri  
**Presidio Social Club** ★ Wesley Shaw, Rene Cruz and Ray Tang  
**Prospect** ★ Pam Mazzola, John Cahill and Richard Broering  
**Recchiuti Confections** ★ Michael & Jacky Recchiuti  
**Roka Akor** ★ Roman Petry  
**ROOH** ★ Sujan Sarkar  
**Salt & Straw** ★ Tyler Malek  
**Scala's** ★ Justin Deering and Kimberly Bugler  
**Slanted Door** ★ Charles Phan and Leslie Peng  
**Sons & Daughters** ★ Alex Jackson  
**Spruce** ★ Mark Sullivan and Steven Pelas  
**State Bird Provisions & The Progress** ★ Nicole Krasinski  
**Taste Catering** ★ Steve Tevere and Rick Griggs  
**Terra** ★ Hiro Sone and Lissa Doumani  
**Terzo and Rose's Cafe** ★ Miguel Tzab  
**Tosca Café** ★ Josh Even  
**Trestle and Stones Throw** ★ Jason Halverson  
**Tsar Nicoulai Caviar** ★ Ali Bolourchi  
**The Villa Taverna** ★ Josh Heiskell, Robert Kirk and Akee Gamasan  
**Waterbar** ★ Justin Baade  
**Wayfare Tavern** ★ Scott Quinn  
**Wente Vineyards** ★ Kayleigh Guyon



## 2018 VINTNERS

Arietta  
Azur Wines  
Ballentine Vineyards  
Cakebread Cellars  
Capture Wines  
Ceja Vineyards  
Chateau Montelena  
Clark Claudon Vineyards  
Continuum Estate  
Crocker & Starr  
Duckhorn Portfolio  
Durant & Booth  
Dutton-Goldfield  
Failla  
Faust  
Favia Erickson  
Flowers Vineyard and Winery  
Freeman Vineyard & Winery  
Gary Farrell Winery  
Gemstone Vineyard  
Gentleman Farmer Wines  
Gloria Ferrer Caves & Vineyard  
The Grade Cellars  
Gran Moraine  
Grgich Hills Estate

Hanzell Vineyards  
Hard Six Cellars  
Harrington Wines  
Herb Lamb Vineyards  
Hourglass Winery  
Knights Bridge Winery  
Kosta Browne  
La Sirena Winery  
Le Grand Courtage  
Lede Family Wines  
LEVY McCLELLAN  
M. Etain  
MELKA ESTATES  
Merry Edwards Winery  
Nellcôte  
Nine Suns  
Notre Vin Wines  
Orin Swift Cellars  
Ovid. Napa Valley  
Papapietro Perry Winery  
Paradigm Winery  
Paul Hobbs Wines  
Peay Vineyards  
Peter Michael Winery  
Peter Paul Wines

Pride Mountain Vineyards  
Radio-Coteau  
RAEN  
Ramey Wine Cellars  
Ridge Vineyards  
Robert Sinskey Vineyards  
Sinegal Estate Wines  
Skylark Wine Company  
Small Vines  
Stag's Leap Wine Cellars  
Staglin Family Vineyard  
Switchback Ridge Wines  
Williams Selyem Winery  
Young Ingleswood  
Zena Crown Vineyard

## 2018 BARTENDERS

**15 Romolo** ★ Greg Lindgren and  
Milo Vanderpool  
**Louie's Gen-Gen Room** ★ Ravi Kapur  
and Team Gen-Gen

**Manresa** ★ Jason Strich  
**Maven** ★ Brandon Rucker  
**Prospect** ★ Saul Magaña and  
Rich Paez

**The Sarasota** ★ Brandon Clements  
**Trick Dog** ★ Morgan Schick and  
Caitie Connolly  
**True Laurel** ★ Nicolas Torres

## 2018 BEVERAGES

**Marin Kombucha** ★ Brian Igersheim  
**Mr. Espresso** ★ Luigi de Ruocco

**Pilsner Urquell**  
**San Francisco Brewing Co.** ★ Josh Leavy



# SPONSORSHIP OPPORTUNITIES

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## PRESENTED BY SPONSOR — \$50,000

This package will be sold on a first come first serve basis.

Providing 10,000 meals for seniors

### SPECIAL BENEFITS

- “Presented by” recognition on all collateral, advertising and marketing.
  - Meals On Wheels of San Francisco
  - Star Chefs & Vintners Gala
  - Presented by COMPANY NAME
- On-stage opportunity to show 60-second ad or to address the audience
- Company logo on an MOWSF vehicle for one year.

### ADVERTISING/PRINT/ONLINE

- Preferred Placement
- Gala Invitation (print) — Company logo featured on invitation — Circulation: 2,500
- Newspaper & Magazine Advertising — Company logo placement in ads
- MOWSF Newsletters — Company logo placement in newsletter (print & electronic versions) — Circulation: 7,000+
- Press Releases — Company name listed as a Presenting Sponsor in press releases and press kits
- Gala Program — Two-page Spread, color ad — Circulation: 1,100
- MOWSF Gala Web Page — Company logo and link to company website featured on web page

### TICKETS/INVITATIONS

- Presenting Package for 20 guests includes:
  - Valet Parking
  - VIP Reception
  - General Reception and Silent Auction
  - Preferred Table Seating
  - Dessert Reception
- Invitation to Pre- and Post-Gala Events

### ON SITE

- Company individual logo signage (approximately 4'x4')
- Company logo listed on day-of event signage and collateral
- Marketing options for company product or promotion at Gala festivities
- Specially created volunteer opportunities for employees
- Gift bag product opportunity



# SPONSORSHIP OPPORTUNITIES

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## PLATINUM-STAR SPONSOR — \$25,000

Providing 5,000 meals for seniors

### ADVERTISING/PRINT/ONLINE

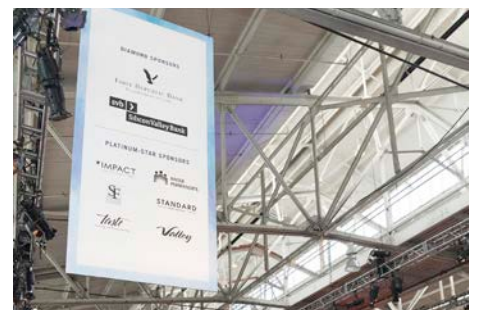
- Preferred Placement
- Gala Invitation (print) — Company logo featured on invitation — Circulation: 2,500
- Newspaper & Magazine Advertising — Company logo placement in ads
- MOWSF Newsletters — Company logo placement in newsletter (print & electronic versions) — Circulation: 7,000
- Press Releases — Company name listed as a sponsor in press releases and press kits
- Gala Program — Full-page, color ad — Circulation: 1,100
- MOWSF Gala Web Page — Company logo featured on web page

### TICKETS/INVITATIONS

- Platinum-Star Package for 10 guests includes:
  - Valet Parking
  - VIP Reception
  - General Reception and Silent Auction
  - Preferred Table Seating
  - Dessert Reception
- Invitation to Pre- and Post-Gala Events

### ON SITE

- Company individual logo signage (approximately 3'x3')
- Company logo listed on day-of event signage and collateral
- Marketing options for company product or promotion at Gala festivities





# SPONSORSHIP OPPORTUNITIES

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## GOLD-STAR SPONSOR — \$15,000 TO \$20,000

Providing 3,000 meals for seniors

### ADVERTISING/PRINT/ONLINE

- Gala Invitation (print) — Company logo featured on invitation — Circulation: 2,500
- Gala Program — Half-page, color ad — Circulation: 1,100
- MOWSF Gala Web Page — Company logo featured on web page

### TICKETS/INVITATIONS

- Gold-Star Package for eight guests includes:
  - VIP Reception
  - General Reception and Silent Auction
  - Preferred table seating
  - Dessert Reception
- Invitation to Pre- and Post-Gala Events

### ON SITE

- Company logo listed on day-of event signage and collateral



# SPONSORSHIP OPPORTUNITIES

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## SILVER-STAR SPONSOR — \$10,000

Providing 2,000 meals for seniors

### ADVERTISING/PRINT/ONLINE

- Gala Invitation (print) — Company logo featured on invitation — Circulation: 2,500
- Gala Program — Half-page, color ad — Circulation: 1,100
- MOWSF Gala Web Page — Company logo featured on web page

### TICKETS/INVITATIONS

- Silver-Star Package for six guests includes:
  - VIP Reception
  - General Reception and Silent Auction
  - Preferred table seating
  - Dessert Reception
- Invitation to Pre- and Post-Gala Events

### ON SITE

- Company logo listed on day-of event signage and collateral





# SPONSORSHIP OPPORTUNITIES

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## BRONZE-STAR SPONSOR — \$5,000

Providing 1,000 meals for seniors

### ADVERTISING/PRINT/ONLINE

- Gala Invitation (print) — Company name featured on invitation — Circulation: 2,500
- Gala Invitation (electronic) — Company name featured on electronic invitation — Circulation: 1,500
- MOWSF Gala Web Page — Company name featured on web page

### TICKETS/INVITATIONS

- Bronze-Star Package for four guests includes:
  - VIP Reception
  - General Reception and Silent Auction
  - Preferred table seating
  - Dessert Reception
- Invitation to Pre- and Post-Gala Events

### ON SITE

- Company listed on day-of event signage and collateral



# MEALS ON WHEELS SAN FRANCISCO

## OUR MISSION

Meals on Wheels San Francisco and its volunteers provide seniors what they need to live independent and dignified lives — nutritious meals, professional social work and a friendly visitor.

## WHO WE ARE

Insecurity and loneliness experienced by seniors who want to stay in their own homes but cannot shop or prepare meals for themselves.

## WHO WE SERVE

Our services are geared towards those with the greatest physical, social and economic need. The seniors we serve are frail, have limited ability to purchase or prepare meals and have little or no support from family or caregivers. They are also often physically challenged, as well as confronted with the high cost of living in San Francisco on a limited income.

## OUR SERVICES

**Home-Delivered Meals.** We serve more than 2 million meals a year to seniors in every San Francisco neighborhood. Our staff drivers deliver hot and frozen meals, along with fresh packed lunches to more than 4,500 seniors each year.

**Safety Checks.** We serve more than 2 million meals a year to seniors in every San Francisco neighborhood. Our staff drivers deliver hot and frozen meals, along with fresh packed lunches to more than 4,500 seniors each year.

**Nutrition Counseling.** Our registered dietitians perform more than 1,539 hours of nutrition counseling each year.

**Social Work.** Our professional staff conducts regular home visits, help connect seniors to other social services and provides case management when needed.

**Volunteer Programs.** We match volunteers with local seniors to offer companionship, battle isolation and offer assistance with grocery shopping, home repairs, home cleaning and more.

**Home Safety and Urgent Needs.** We provide health and safety items like grab bars, smoke detectors, microwaves and refrigerators.

